



ज्ञान-विमान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.F.1-1/2023(Secy)

May 18, 2023 / वैशाख 28, 1945

Dear Madam/ Sir,

As you are aware, Yuva Sangam Phase II under Ek Bharat Shreshtha Bharat an initiative of the Ministry of Education (MoE) is underway with great enthusiasm after successful completion of the first phase. Yuva Sangam aims to enable our youth to understand and identify with the diversity of India, promote a sense of respect towards each-others' heritage, culture, customs, traditions to further the spirit of Shreshtha Bharat. It is extremely important to increase the visibility of Yuva Sangam Activities in social media as MoE is spearheading the program to share the immersive experience of the participants through national integration on numerous facets of life, development landmarks, recent achievements and a youth connect.

I request Vice-Chancellors of all Universities and Principals of all Colleges to do the following:

- 1) Please use your HEI's social media handles (Twitter Facebook YouTube, Instagram) to tweet/retweet/share the posts of Yuva Sangam, MoE and AICTE handles. Daily at least 2-3 tweets may happen to amplify the Yuva Sangam activities.
- 2) Hashtags of #Yuva Sangam #EkBharat shreshthBharat should be used.
- 3) Please tag all accounts under MoE like -EM, MoSs, UGC, AICTE etc.
- 4) Individual students should be encouraged to tweet/share from their personal handles and tag.

The Social media links of the pages to follow so that the Yuva Sangam posts can be amplified are being shared below:

Twitter

https://twitter.com/ebsb_yuvasangam/status/1652215336413036544?s=48&t=Q3u5fILRStkdLuO8exeCFQ

Instagram

<https://www.instagram.com/p/CrnMOnhsYY3/?igshid=MzA0OGM2MjU4Zg==>

Facebook

<https://fb.watch/kcxSgQ4x9O/?mibextid=qC1gEa>

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CONTINUATION SHEET

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MoE Social Media Profile links:

Twitter

<https://twitter.com/EduMinOfIndia>

Facebook

<https://www.facebook.com/EduMinOfIndia>

Instagram

<https://www.instagram.com/eduminofindia/>

Honorable Education Minister profile links

<https://twitter.com/dpradhanbjp?s=21&t=86DOPIYZJvtPpTOtCRlQog>

<https://www.facebook.com/DharmendraPradhanOdisha?mibextid=LQQJ4d>

We look forward to your support in enabling greater amplification of this critical initiative of the Ministry of Education.

With regards,

Yours sincerely,



(Manish Joshi)

To

- The Vice-Chancellors of all Universities
- The Principals of all Colleges/Institutes